



4925 Steelhead St.
Juneau, AK 99801
Rates valid until: Dec 31, 2016

Sitka: 4 screens
Ketchikan: 2 screens, 1 Menu Board
Juneau: 7 screens, 2 Menu Boards
Each cinema cannot be split up
Juneau: 364-4601
Outside Juneau: (907/888) 364-4601
info@akonscreen.com

Dimensions: 1080p = 1920px X 1080px
Video: 30fps, .MP4 or .MOV
Ad Production: \$80/hour
Add Audio: Weekly Rate \$3/scr
Menu Boards: Weekly Rate \$12/cinema
Non-Profit Discount: 10%
Ad Agency Discount: 15%

Number of Screens x Number of Weeks x Weekly Rate below = \$Total Amount
Quickly calculate your total rate and order online: <http://akonscreen.com/orders>

12 SECOND DISPLAY WEEKLY RATES Still Image Ads Only

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|---------------------------------------|------------------------------------|------------------------------------|-------------------------------------|--------------------------------------|-----------------------------------|
| 1-3 WEEKS | \$21.00 /scr 1-3 screens | \$19.50 /scr 4-6 screens | \$18.00 /scr 7-10 screens | \$17.00 /scr 11-12 screens | \$16.00 /scr 13 screens |
| 4-15 WEEKS | \$19.50 /scr 1-3 screens | \$18.00 /scr 4-6 screens | \$17.00 /scr 7-10 screens | \$16.00 /scr 11-12 screens | \$15.00 /scr 13 screens |
| 16-29 WEEKS + 4 Bonus Weeks | \$18.00 /scr 1-3 screens | \$17.00 /scr 4-6 screens | \$16.00 /scr 7-10 screens | \$15.00 /scr 11-12 screens | \$14.00 /scr 13 screens |
| 30-43 WEEKS + 6 Bonus Weeks | \$17.00 /scr 1-3 screens | \$16.00 /scr 4-6 screens | \$15.00 /scr 7-10 screens | \$14.00 /scr 11-12 screens | \$13.50 /scr 13 screens |
| 44 WEEKS + 8 Bonus Weeks | \$16.00 /scr 1-3 screens | \$15.00 /scr 4-6 screens | \$14.00 /scr 7-10 screens | \$13.50 /scr 11-12 screens | \$13.00 /scr 13 screens |

15 SECOND DISPLAY WEEKLY RATES

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|---------------------------------------|------------------------------------|------------------------------------|-------------------------------------|--------------------------------------|-----------------------------------|
| 1-3 WEEKS | \$25.00 /scr 1-3 screens | \$23.00 /scr 4-6 screens | \$21.00 /scr 7-10 screens | \$20.00 /scr 11-12 screens | \$19.00 /scr 13 screens |
| 4-15 WEEKS | \$23.00 /scr 1-3 screens | \$21.00 /scr 4-6 screens | \$20.00 /scr 7-10 screens | \$19.00 /scr 11-12 screens | \$18.00 /scr 13 screens |
| 16-29 WEEKS + 4 Bonus Weeks | \$21.00 /scr 1-3 screens | \$20.00 /scr 4-6 screens | \$19.00 /scr 7-10 screens | \$18.00 /scr 11-12 screens | \$17.00 /scr 13 screens |
| 30-43 WEEKS + 6 Bonus Weeks | \$20.00 /scr 1-3 screens | \$19.00 /scr 4-6 screens | \$18.00 /scr 7-10 screens | \$17.00 /scr 11-12 screens | \$16.50 /scr 13 screens |
| 44 WEEKS + 8 Bonus Weeks | \$19.00 /scr 1-3 screens | \$18.00 /scr 4-6 screens | \$17.00 /scr 7-10 screens | \$16.50 /scr 11-12 screens | \$16.00 /scr 13 screens |

18 SECOND DISPLAY WEEKLY RATES

| | | | | | |
|---------------------------------------|------------------------------------|------------------------------------|-------------------------------------|--------------------------------------|-----------------------------------|
| 1-3 WEEKS | \$28.00 /scr 1-3 screens | \$26.00 /scr 4-6 screens | \$24.00 /scr 7-10 screens | \$22.67 /scr 11-12 screens | \$21.33 /scr 13 screens |
| 4-15 WEEKS | \$26.00 /scr 1-3 screens | \$24.00 /scr 4-6 screens | \$22.67 /scr 7-10 screens | \$21.33 /scr 11-12 screens | \$20.00 /scr 13 screens |
| 16-29 WEEKS + 4 Bonus Weeks | \$24.00 /scr 1-3 screens | \$22.67 /scr 4-6 screens | \$21.33 /scr 7-10 screens | \$20.00 /scr 11-12 screens | \$18.67 /scr 13 screens |
| 30-43 WEEKS + 6 Bonus Weeks | \$22.67 /scr 1-3 screens | \$21.33 /scr 4-6 screens | \$20.00 /scr 7-10 screens | \$18.67 /scr 11-12 screens | \$18.00 /scr 13 screens |
| 44 WEEKS + 8 Bonus Weeks | \$21.33 /scr 1-3 screens | \$20.00 /scr 4-6 screens | \$18.67 /scr 7-10 screens | \$18.00 /scr 11-12 screens | \$17.33 /scr 13 screens |

DOUBLE LENGTH/EXPOSURE

**Double up the length of display on the screen, OR
Double the frequency it is seen, and Save 25%.
(50% off your 2nd ad!)**

For example take a 15 second spot and turn it into a 30 second spot OR have your 15 second spot appear every 4 minutes during the ad rotation instead of the standard once every 8 minutes.

TRIPLE LENGTH/EXPOSURE

**Triple the length of display on the screen, OR
Triple the frequency it is seen, and Save 33%.
(50% off your 2nd and 3rd ad!)**

For example take a 15 second spot and turn it into a 45 second spot OR have your 15 second spot appear every 2-3 minutes during the ad rotation instead of the standard once every 8 minutes.