

ALASKA GRAFIX

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HD DIGITAL CINEMA ADVERTISING
akonscreen.com

4925 Steelhead St.
Juneau, AK 99801

Rates valid until: Dec 31, 2019

Sitka: 2 HD screens = cinema + lobby
Ketchikan: 3 HD screens = 2 cinema + lobby
Juneau: 9 HD screens = 7 cinema + 2 lobby
Each cinema cannot be split up
Juneau: 364-4601
Outside Juneau: (907/888) 364-4601
rates@akonscreen.com

Dimensions: 1080p = 1920px X 1080px
Video: 30fps, .MP4 or .MOV
Ad Production: \$80/hour
Add Audio: \$3/screen per week
Concession Boards: \$10/cinema per week
Non-Profit Discount: 10%
Ad Agency Discount: 15%

Number of Screens x Number of Weeks x Weekly Rate below = \$Total Amount

12-SECOND DISPLAY WEEKLY RATES Still Image Ads Only

1-3 WEEKS	\$21.00 /scr 1-2 screens	\$19.50 /scr 3-8 screens	\$18.00 /scr 9-11 screens	\$17.00 /scr 12-13 screens	\$16.00 /scr 14 screens
4-15 WEEKS	\$19.50 /scr 1-2 screens	\$18.00 /scr 3-8 screens	\$17.00 /scr 9-11 screens	\$16.00 /scr 12-13 screens	\$15.00 /scr 14 screens
16-29 WEEKS + 4 Bonus Weeks	\$18.00 /scr 1-2 screens	\$17.00 /scr 3-8 screens	\$16.00 /scr 9-11 screens	\$15.00 /scr 12-13 screens	\$14.00 /scr 14 screens
30-43 WEEKS + 6 Bonus Weeks	\$17.00 /scr 1-2 screens	\$16.00 /scr 3-8 screens	\$15.00 /scr 9-11 screens	\$14.00 /scr 12-13 screens	\$13.50 /scr 14 screens
44 WEEKS + 8 Bonus Weeks	\$16.00 /scr 1-2 screens	\$15.00 /scr 3-8 screens	\$14.00 /scr 9-11 screens	\$13.50 /scr 12-13 screens	\$13.00 /scr 14 screens

15-SECOND DISPLAY WEEKLY RATES

1-3 WEEKS	\$25.00 /scr 1-2 screens	\$23.00 /scr 3-8 screens	\$21.00 /scr 9-11 screens	\$20.00 /scr 12-13 screens	\$19.00 /scr 14 screens
4-15 WEEKS	\$23.00 /scr 1-2 screens	\$21.00 /scr 3-8 screens	\$20.00 /scr 9-11 screens	\$19.00 /scr 12-13 screens	\$18.00 /scr 14 screens
16-29 WEEKS + 4 Bonus Weeks	\$21.00 /scr 1-2 screens	\$20.00 /scr 3-8 screens	\$19.00 /scr 9-11 screens	\$18.00 /scr 12-13 screens	\$17.00 /scr 14 screens
30-43 WEEKS + 6 Bonus Weeks	\$20.00 /scr 1-2 screens	\$19.00 /scr 3-8 screens	\$18.00 /scr 9-11 screens	\$17.00 /scr 12-13 screens	\$16.50 /scr 14 screens
44 WEEKS + 8 Bonus Weeks	\$19.00 /scr 1-2 screens	\$18.00 /scr 3-8 screens	\$17.00 /scr 9-11 screens	\$16.50 /scr 12-13 screens	\$16.00 /scr 14 screens

18-SECOND DISPLAY WEEKLY RATES

1-3 WEEKS	\$28.00 /scr 1-2 screens	\$26.00 /scr 3-8 screens	\$24.00 /scr 9-11 screens	\$22.67 /scr 12-13 screens	\$21.33 /scr 14 screens
4-15 WEEKS	\$26.00 /scr 1-2 screens	\$24.00 /scr 3-8 screens	\$22.67 /scr 9-11 screens	\$21.33 /scr 12-13 screens	\$20.00 /scr 14 screens
16-29 WEEKS + 4 Bonus Weeks	\$24.00 /scr 1-2 screens	\$22.67 /scr 3-8 screens	\$21.33 /scr 9-11 screens	\$20.00 /scr 12-13 screens	\$18.67 /scr 14 screens
30-43 WEEKS + 6 Bonus Weeks	\$22.67 /scr 1-2 screens	\$21.33 /scr 3-8 screens	\$20.00 /scr 9-11 screens	\$18.67 /scr 12-13 screens	\$18.00 /scr 14 screens
44 WEEKS + 8 Bonus Weeks	\$21.33 /scr 1-2 screens	\$20.00 /scr 3-8 screens	\$18.67 /scr 9-11 screens	\$18.00 /scr 12-13 screens	\$17.33 /scr 14 screens

DOUBLE LENGTH or FREQUENCY

Double up the length of display on the screen, OR
Double the frequency it is seen, and Save 25%.
(50% off your 2nd ad!)

For example take a 15 second spot and turn it into a 30 second spot OR have your 15 second spot appear every 5 minutes during the ad rotation instead of the standard once every 10 minutes.

TRIPLE LENGTH or FREQUENCY

Triple the length of display on the screen, OR
Triple the frequency it is seen, and Save 33%.
(100% off your 3rd ad!)

For example take a 15 second spot and turn it into a 45 second spot OR have your 15 second spot appear every 3-4 minutes during the ad rotation instead of the standard once every 10 minutes.